Colin Quinn

Reviewing: Jacob Sherman

Professor Levecq

LS 201

6 March 2019

Thesis Review

Side note: header font.

Very interesting topic overall, definitely one that should be mentioned more often as it sets the precedence for the years to come where social media will likely be even more prevalent. The thesis shows both sides the argument through the eyes of the companies/government and the eyes of the average consumer of the product quite well. It gives us a small amount of foresight as to what is coming but not so much that we can assume what will be mentioned throughout the writing. Overall the topic is mentioned in a neutral way that does not skew the information later discussed, which allows the reader to create their own opinions on the subject matter. One slight suggestion would be to take a look at the title, as “Ethics in the Feed” makes it initially seem like it is more about food than social media. A small change from Feed into something like Newsfeed or Timeline would help be a bit more clear about the topic going into the first paragraph, although it becomes obvious after reading the first couple words. It is interesting that you measure the success of the ideal policies of each side of the debate and definitely peaks the interest of the reader with a clear roadmap laid out for the thought process. Nicely done.